



TONI&GUY Beauty Scholarship 2022 Guidelines

TONI&GUY Hairdressing Academy USA is excited to create the TONI&GUY Beauty Scholarship, which is set to launch on October 13, 2021. The TONI&GUY Cosmetology Program focuses on our Classics curriculum including eleven cut and nine color techniques. Students graduate with a fundamental education in hairdressing, with expertise in products, makeup, skincare and an understanding of the salon experience as well as how to further their professional development.

The TONI&GUY Beauty Scholarship is open to all current high school juniors and seniors who will attend cosmetology school at one of the participating TONI&GUY Hairdressing Academies as specified herein. The scholarship will be awarded through each participating TONI&GUY location.

Scholarship Name: TONI&GUY Beauty Scholarship

Award Components:

- This award covers full tuition, a professional grade student kit and books at a participating TONI&GUY Hairdressing Academy for an applicant who successfully enrolls and is admitted to a participating TONI&GUY Hairdressing Academy.
- There will be one scholarship awarded for each participating academy location.

Timeframe: Any applicant who is awarded this scholarship must enroll in the month of August 2023 or the scholarship award will be forfeited.

Submission Deadline: All applications for this scholarship must be submitted on this platform by midnight Central Standard Time on January 31, 2022.

Selection Date: The winner of each scholarship will be announced on February 28, 2022.

Applicant Criteria:

- Must currently be enrolled in high school as a junior or senior.
- Must have a grade point average (GPA) of 3.0 or above.
- Must meet all TONI&GUY Hairdressing Academy admissions requirements. If Applicant receives an award but does not meet these requirements, they



must forfeit their scholarship. Please contact the participating academy location to ensure that you meet the requirements for admission.

- Must apply for admission and if accepted, attend the participating TONI&GUY Hairdressing Academy location for which a scholarship application is submitted within the Timeframe specified herein.
- Must not be affiliated with TONI&GUY. Employees of TONI&GUY (or any of its affiliates or related entities) and their family members are not eligible to receive this scholarship. For purposes of this section, family member includes any child, stepchild, grandchild, parent, stepparent, grandparent, spouse, former spouse, sibling, niece, nephew, mother-in-law, father-in-law, son-in-law, daughter-in-law, brother-in-law, or sister-in-law, including adoptive relationships, or any person sharing the employee's household.

Application Requirements:

- Applicant must fill out the information requested in this program and submit all documents/videos/collateral required prior to the Submission Deadline in order to be eligible for the scholarship.
- Applicant must create a vision board of creativity relating to the beauty industry and submit it in support of their application.
- Applicant must create a 2-3 minute video explaining how receiving this scholarship would make a difference in their lives.
- Applicant must submit a written response to the following questions:
 1. Why are you choosing a career in cosmetology?
 2. What are your goals when you graduate cosmetology school?
 3. What inspires you?
- Applicant must submit two (2) letters of recommendation from high school teachers, coaches and/or guidance counselors who are not family members (see definition in previous section).

Miscellaneous Terms and Conditions:

- Applicant acknowledges and agrees that this is not a monetary award and if Applicant receives a scholarship and they successfully enroll in a participating TONI&GUY Hairdressing Academy, they are receiving enrollment at such location and they are not entitled to any financial compensation.
- Applicant acknowledges and agrees that any scholarship award granted may not be transferred, sold, pledged or assigned to any other party.



- Once an application is submitted via this program, Applicant may be able to review it, but will not be able to make changes to their submission. Applicant must contact scholarship@toniguy.edu if there are any changes to be made; however, changes will not be accepted after the Submission Deadline.
- The process of reviewing applications will be completed in three phases. In phase one, TONI&GUY team members will review applications to ensure that the minimum screening criteria for each application is met. In phase two, beauty industry professionals affiliated with TONI&GUY will select the top five applicants per location. In phase three, selection of the scholarship award winners will be made by a panel of beauty industry professionals who evaluate the top five candidates for each location. The number of reviewers and identity of each reviewer is subject to change.
- Each participating franchise TONI&GUY Hairdressing Academy location is choosing to follow these guidelines for any scholarship applications submitted for their location. However, each participating franchisee is independently responsible for reviewing the applications for their location and for selecting the award winner. Each participating franchisee may have a different reviewing process than the one described herein. Please contact your participating academy location to determine their review and selection process.
- If the scholarship recipient cancels, drops or otherwise terminates their enrollment at TONI&GUY Hairdressing Academy, applicant forfeits their scholarship award, and any remaining benefits related thereto, on the date their enrollment ends. All components of the professional grade student kit received by the scholarship recipient must be returned to the participating academy location if the scholarship recipient cancels, drops or otherwise terminates their enrollment at TONI&GUY Hairdressing Academy within 90 days of the start of their enrollment/start date.
- If the scholarship recipient cancels, drops or otherwise terminates their enrollment at TONI&GUY Hairdressing Academy, they are no longer eligible for any other TONI&GUY scholarships offered from that point forward.
- If a scholarship award is forfeited by a scholarship recipient, that award will not be given to a replacement or alternate applicant.
- This scholarship award is only available at participating locations. Please confirm participation by the location you are interested in before applying for this scholarship.
- Applicant agrees to abide by Foundant Technologies Standard Terms and Conditions and any additional terms and conditions referenced therein when using this application software platform.



- By submitting an application via this platform, Applicant acknowledges and agrees that the software platform may not be appropriate for the storage or control of access to sensitive data, such as medical or health information. Applicant agrees not to upload any medical or health information.
- The TONI&GUY Beauty Scholarship is a one-time award and is not renewable.